

Online MBA Healthcare Management

Gain career-ready management skills
tailored for the healthcare industry.



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Your programme need-to-knows



Start date

January, March, June, and September



Study mode

Online



Duration

1 year full-time, 2 years part-time



Credits

180

Shape your future at a world-class institution



London's #1 modern university

(Times Good University Guide, 2022)



Top 10 for postgraduate satisfaction

(Postgraduate Taught Experience Survey, 2023)



Silver in 2023 Teaching Excellence Framework

(Teaching Excellence Framework, 2023)



Joint number 1 modern university in the UK for research

(Research Excellence Framework, 2021)



Ranked in the top 15% of young universities worldwide

(Times Higher Education Young University Rankings, 2024)



The advantage of Roehampton Online

Learn how you like it.

Grow your career, wherever you are, with our cutting-edge virtual learning platform. Gain on-demand access to course materials and resources from multiple devices.

Support when you need it.

Access our dedicated support teams to answer queries quickly and feel confident throughout your learning journey.

Prepare for your next steps.

Shape your educational journey to match your career objectives with our adaptable learning paths and specialised resources relevant to your future success.

Unlock your potential with a specialised MBA

Advance with a recognised qualification.

Our Online MBA in Healthcare Management offers a globally respected degree, enhancing your credibility and career prospects in the healthcare industry.

Specialise your professional skill set.

Gain fundamental business acumen and strategic skills, and develop core competencies to stand out in the healthcare industry.

Turn theory into action.

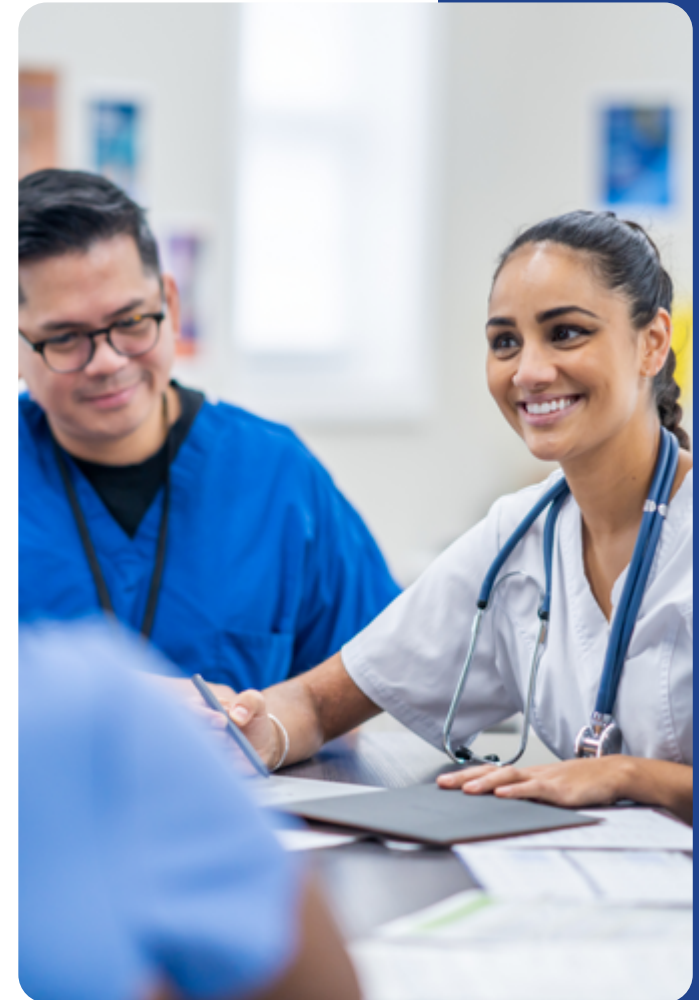
Go beyond textbook must-haves and immerse yourself in real-world scenarios and healthcare challenges.

Expand your global perspective.

Grow your professional network by connecting with a diverse community of like-minded peers and gaining invaluable insights into global practices from the experts themselves.

Future-proof your career.

Stay ahead of emerging trends and seize new opportunities with expert guidance and the latest sector insights.



Our comprehensive curriculum

Move to the forefront of healthcare leadership with our Online MBA in Healthcare Management. Designed for ambitious professionals, this degree offers exclusive insights from healthcare and industry experts and specialised learning modules in strategic management, healthcare innovation, and performance management practices. You'll walk away with the confidence to not just navigate the healthcare industry, but influence it.

With a curriculum tailored to real-world applications, you'll be prepared to shape the future of healthcare, whether you're driving policy changes, managing healthcare institutions, or implementing cutting-edge technologies.

Modules:

With Roehampton Online, learning is possible anywhere, anytime, and in any way. In this programme, you'll work through each forward-looking, research-driven module at your own pace, allowing you to balance your studies and personal commitments with ease.

You'll engage in a blend of hands-on learning and innovative assessments, applied projects, and a practical dissertation to challenge your analytical thinking and problem-solving skills to prepare you for the real world.

- Financial Performance Management in Healthcare
- Strategic Management in Healthcare
- Healthcare Innovation and Change Management
- Leadership for Healthcare and Social Care
- Strategic Marketing
- Advanced Project Management
- Problem-solving and Research Methods for Managers
- Dissertation or Consultancy Project

Engaging modules at your convenience

Financial Performance Management in Healthcare

Acquire a deep understanding of financial management within the healthcare sector. Learn to optimise resource use and organisational performance through effective performance management, budgeting, and control practices. Explore advanced concepts beyond traditional budgeting to align financial strategies with organisational goals.

Strategic Management in Healthcare

Examine how healthcare organisations adapt to dynamic environments by applying strategic tools to real-world scenarios. Gain expertise in business tools such as PESTLE, the Boston Box, Benchmarking, and the Balanced Scorecard, and explore growth strategies.

Healthcare Innovation and Change Management

Dive into the impact of innovation and change management within healthcare. Analyse digital trends such as AI, big data, and telemedicine, and understand their theoretical foundations and practical implications.

Leadership for Healthcare and Social Care

Explore key leadership concepts and theories applicable to healthcare systems. Develop practical skills and tools to address the unique challenges and opportunities in healthcare management, preparing you to lead effectively in a variety of contexts.



Strategic Marketing

Learn how global companies develop and implement marketing strategies to drive customer value and competitive advantage. Apply concepts such as market orientation, segmentation, and the marketing mix to real-world international business scenarios.

Advanced Project Management

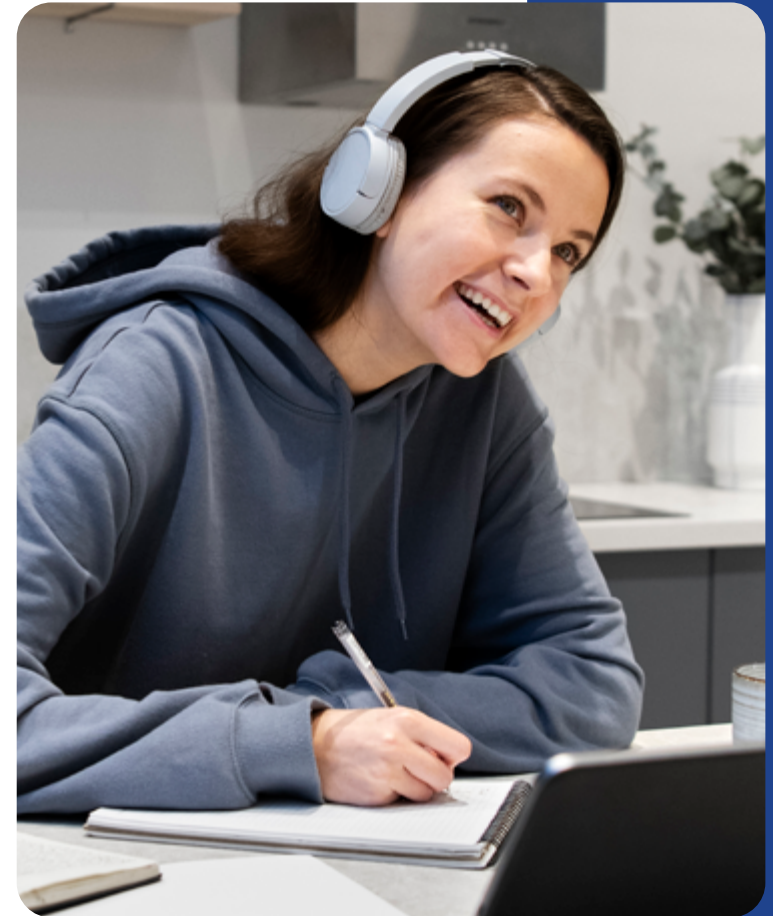
Master essential project management principles and develop key soft skills like change management. Learn to plan and execute projects effectively while adapting to global, project-centric challenges.

Problem Solving and Research Methods for Managers

Enhance your ability to tackle complex problems and conduct thorough research to support your management career. Master a range of research methodologies and develop the skills to analyse, critique, and solve business challenges.

Dissertation or Consultancy Project

Apply your knowledge to a deep study of a specific issue in the field, consolidating your learning from the programme.





Entry requirements

Higher education requirements

To be eligible for our online degrees, you should hold a second-class honours degree from a recognised university. However, we also encourage non-graduates with appropriate professional qualifications and those with third-class honours degrees to apply.

English language requirements

Our programmes are delivered in English. Non-native English speakers must demonstrate a minimum standard of English language proficiency through a valid English language qualification that is no older than two years from the date of issue.

Your programme leaders

Dr Alison Watson



Professor Alison Watson is a senior academic leader specialising in leadership, sustainable development and accreditation. Formerly a Head of School at Arden University she oversaw student success and outcomes for 12,000+ students and delivered a globally recognised MBA redesign. A Principal Fellow of AdvanceHE, Chartered Manager (CMI) and Chartered Marketer (CIM), her research covers marketisation of HE, segmentation, student recruitment and e-learning, with current work on responsible leadership. She holds an MBA (Leicester) and a PhD (Teesside).

Dr. Maria Argyropoulou brings extensive academic and managerial experience to the Roehampton campus. Over the past decade, she has focused her research on entrepreneurial economics and organisational studies. Her expertise spans business development, management, innovation, leadership, information technology, strategic management, and marketing management.

Dr Maria Argyropoulou





Support from day one

Online learning doesn't mean you have to navigate your educational and professional journey alone. We're here to help with a range of our student support services:

Financial support

We're committed to helping you invest in your academic journey without overwhelming your finances, offering financial support options to accommodate your needs.

Technical support

To ensure you receive a seamless online learning experience, our on-demand technical support team will be there to answer any technology-related issues or questions you have.

Admissions support

Our admissions team is here to assist you at every step of the enrolment process. They're happy to answer any queries you have throughout your online journey.

Study support

We offer extensive academic resources and study support services to enhance your learning and success, all available from day one.

Take your future further

At Roehampton, we recognise that acquiring the right skills is essential to securing your dream career. That's why employability is central to all our online degree programmes.

Beyond the valuable knowledge gained through our modules, we offer a range of career services to further boost your chances of achieving your professional goals.

Here are just a few of the resources available to you as an online postgraduate student at Roehampton:

CareerLink: Our online career services tool offers CV builder support, interactive mock job interviews, volunteering and jobs directories, skills courses, and more.

Handshake: Roehampton's career services app of choice connects you with top employers and allows you to discover employment opportunities.

Career advisors: Set up an appointment with one of our career advisors to get advice on career planning, job applications, and interviews.

On-demand webinars: Hear from experts and gain essential insights to help you make informed decisions about your career and academic future.





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London

Start your
online
postgraduate
journey with
Roehampton

START MY APPLICATION

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