

Online MSc Global Business Management

Rise the leadership ranks within the global business landscape with a CMI-accredited degree.



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Your programme need-to-knows



Start date

January, March, June, and September



Study mode

Online



Duration

1 year full-time, 2 years part-time



Credits

180

Shape your future at a world-class institution



**London's #1 modern
university**

(Times Good University Guide, 2022)



**Top 10 for postgraduate
satisfaction**

(Postgraduate Taught Experience Survey, 2023)



**Silver in 2023 Teaching
Excellence Framework**

(Teaching Excellence Framework, 2023)



**Joint number 1 modern
university in the UK for research**

(Research Excellence Framework, 2021)



**Ranked in the top 15% of young
universities worldwide**

(Times Higher Education Young University
Rankings, 2024)



The advantage of Roehampton Online

Learn how you like it.

Grow your career, wherever you are, with our cutting-edge virtual learning platform. Gain on-demand access to course materials and resources from multiple devices.

Support when you need it.

Access our dedicated support teams to answer queries quickly and feel confident throughout your learning journey.

Prepare for your next steps.

Shape your educational journey to match your career objectives with our adaptable learning paths and specialised resources relevant to your future success.

Unlock your potential with a business master's

Advance with an accreditation.

Our Online MSc Global Business Management is accredited by the Chartered Management Institute (CMI), enhancing your career prospects and expanding your professional network across diverse industries and sectors.

Specialise your professional skill set.

Gain fundamental business acumen and technical skills, and develop core competencies to stand out in today's dynamic business landscape.

Turn theory into action.

Go beyond textbook must-haves and immerse yourself in real-world scenarios and business challenges.

Expand your global perspective.

Grow your professional network by connecting with a diverse community of like-minded peers and gaining invaluable insights into global practices from the experts themselves.

Future-proof your career.

Stay ahead of emerging trends and seize new opportunities with expert guidance and the latest sector insights.



Our comprehensive curriculum

Ready to conquer the global marketplace? Our CMI-accredited Online MSc in Global Business Management is your gateway to international success. Designed by industry leaders, this programme equips you with the strategic insights and advanced skills needed to excel on a global scale. Dive into critical areas like financial performance and international strategy, and emerge as a savvy leader ready to tackle the complexities of global business.

With our flexible online format, you can seamlessly integrate your studies into your busy life, balancing professional growth with personal commitments with ease.

Modules:

With Roehampton Online, learning is possible anywhere, anytime, and in any way. In this programme, you'll work through each forward-looking, research-driven module at your own pace, allowing you to balance your studies and personal commitments with ease.

You'll engage in a blend of hands-on learning and innovative assessments, applied projects, and a practical dissertation to challenge your analytical thinking and problem-solving skills to prepare you for the real world.

- Global Strategic Management
- Strategic Marketing
- Leadership and Change Management
- Financial Performance Management
- Supply Chain Strategy and Processes
- Managing International Trade
- Business Research Methods
- Dissertation or Consultancy Project

Engaging modules at your convenience

Global Strategic Management

Navigate the complexities of international business with a focus on corporate strategy and social responsibility. Understand how sustainability practices shape international business policies, stakeholder relationships, and strategic decisions.

Strategic Marketing

Learn how global companies develop and implement marketing strategies to drive customer value and competitive advantage. Apply concepts such as market orientation, segmentation, and the marketing mix to real-world international business scenarios.

Leadership and Change Management

Develop effective leadership skills to manage organisational change. Gain insights into leading transformation initiatives, fostering adaptability, and achieving positive outcomes in dynamic business environments.

Financial Performance Management

Explore the financial aspects of managing organisations both domestically and internationally. Focus on financial resource management, budgeting, and accounting systems to optimise performance and decision-making.



Supply Chain Strategy and Processes

Delve into the intricacies of global supply chains, including key processes such as materials, services, and information management. Analyze various supply chain strategies and their fit with different supply chain models to enhance operational efficiency.

Managing International Trade

Examine how global changes influence international trade and business practices. Assess key strategic decisions in establishing international trading solutions and apply international trade principles to diverse global contexts.

Business Research Methods

Learn essential research techniques for business and management. Explore different research approaches, critically evaluate factors affecting research quality, and effectively use academic literature.

Dissertation or Consultancy Project

Apply your knowledge to a deep study of a specific issue in the field, consolidating your learning from the programme.





Entry requirements

Higher education requirements

To be eligible for our online degrees, you should hold a second-class honours degree from a recognised university. However, we also encourage non-graduates with appropriate professional qualifications and those with third-class honours degrees to apply.

English language requirements

Our programmes are delivered in English. Non-native English speakers must demonstrate a minimum standard of English language proficiency through a valid English language qualification that is no older than two years from the date of issue.

Your programme leaders

Dr Alison Watson



Professor Alison Watson is a senior academic leader specialising in leadership, sustainable development and accreditation. Formerly a Head of School at Arden University she oversaw student success and outcomes for 12,000+ students and delivered a globally recognised MBA redesign. A Principal Fellow of AdvanceHE, Chartered Manager (CMI) and Chartered Marketer (CIM), her research covers marketisation of HE, segmentation, student recruitment and e-learning, with current work on responsible leadership. She holds an MBA (Leicester) and a PhD (Teesside).

Dr. Maria Argyropoulou brings extensive academic and managerial experience to the Roehampton campus. Over the past decade, she has focused her research on entrepreneurial economics and organisational studies. Her expertise spans business development, management, innovation, leadership, information technology, strategic management, and marketing management.

Dr Maria Argyropoulou





Support from day one

Online learning doesn't mean you have to navigate your educational and professional journey alone. We're here to help with a range of our student support services:

Financial support

We're committed to helping you invest in your academic journey without overwhelming your finances, offering financial support options to accommodate your needs.

Technical support

To ensure you receive a seamless online learning experience, our on-demand technical support team will be there to answer any technology-related issues or questions you have.

Admissions support

Our admissions team is here to assist you at every step of the enrolment process. They're happy to answer any queries you have throughout your online journey.

Study support

We offer extensive academic resources and study support services to enhance your learning and success, all available from day one.

Take your future further

At Roehampton, we recognise that acquiring the right skills is essential to securing your dream career. That's why employability is central to all our online degree programmes.

Beyond the valuable knowledge gained through our modules, we offer a range of career services to further boost your chances of achieving your professional goals.

Here are just a few of the resources available to you as an online postgraduate student at Roehampton:

CareerLink: Our online career services tool offers CV builder support, interactive mock job interviews, volunteering and jobs directories, skills courses, and more.

Handshake: Roehampton's career services app of choice connects you with top employers and allows you to discover employment opportunities.

Career advisors: Set up an appointment with one of our career advisors to get advice on career planning, job applications, and interviews.

On-demand webinars: Hear from experts and gain essential insights to help you make informed decisions about your career and academic future.





University of
Roehampton
London

Start your
online
postgraduate
journey with
Roehampton

START MY APPLICATION

You can reach us by:
Phone +44 20375 04000
Email study@onlinestudy.roehampton.ac.uk

